**ANNEX 1: STAKEHOLDERS’ MATRIX**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | |  | **Importance of stakeholders** | | | |
|  | |  | Unknown | Little/no importance | Some importance | Significant importance |
| **Influence of stakeholders** | Significant influence | | **Box C** | | **Box A** | |
| Somewhat influential | |
| Little/no influence | | **Box D** | | **Box B** | |
| Unknown | |

(See content of each box in next page)

**Box A**

These are stakeholders appearing to have a high degree of influence on the programme, who are also of high importance for its success. This implies that MA will need to construct good working relationships with these stakeholders, to ensure an effective support.

**Box B**

These are stakeholders of high importance to the success of the programme, but with low influence. This implies that they will require special initiatives if their interests are to be protected.

**Box C**

These are stakeholders with high influence, who can therefore affect the outcomes, but whose interests are not necessarily aligned with the achievement of the relevant goals. These stakeholders may be a source of significant risk, and they will need careful monitoring and management.

**Box D**

The stakeholders in this box, with low influence on, or importance to the objectives, may require limited monitoring or evaluation, but are of low priority.